

# Confidentiality

## Request Letter

| Reason for Amendment (current / obsolete) | Revision History |     | Approved Date |
|-------------------------------------------|------------------|-----|---------------|
|                                           | From             | To  |               |
| Initial Release (current)                 | 1.0              | 1.0 | Nov-14-2006   |
|                                           |                  |     |               |
|                                           |                  |     |               |
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|                                           |                  |     |               |



Federal Communications Commission  
Authorization and Evaluation Division

April 28, 2011

Confidentiality Request regarding application for certification of  
FCC ID: BEJ55LV5300UA

We hereby request confidential treatment of information accompanying this application  
as outlined below:

| <u>Exhibit Type</u> | <u>File Name</u>       |
|---------------------|------------------------|
| BLOCK DIAGRAM       | 55LV5300UA_BlkJdia.pdf |

The above materials contain trade secrets and proprietary information not customarily  
released to the public. The public disclosure of these materials may be harmful to the  
applicant and provide unjustified benefits to its competitors.

In addition to above mentioned documents, pursuant to Public DA 04-1705 of the  
Commission's policy, in order to comply with the marketing regulations in 47 CFR 2.803  
and the importation rules in 47 CFR 2.1204, while ensuring that business sensitive  
information remains confidential until the actual marketing of newly authorized devices.  
We are requesting the commission to grant short-term confidentiality request on the  
following

| <u>Exhibit Type</u>     | <u>File Name</u>       |
|-------------------------|------------------------|
| TEST SET UP PHOTOGRAPHS | 55LV5300UA _Tsup.pdf   |
| EXTERNAL PHOTOGRAPHS    | 55LV5300UA _ExtPho.pdf |
| INTERNAL PHOTOGRAPHS    | 55LV5300UA _IntPho.pdf |
| USER'S MANUAL           | 55LV5300UA _UseMan.pdf |

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this  
application and all accompanying documentation will not be made before the date of the  
Grant for this application.

Sincerely,

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Christopher Johnson, Sr. Manager  
LG Electronics USA