LG Electronics USA
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Englewood Cliffs, NJ 07632, USA

Federal Communications Commission
Authorization and Evaluation Division

Date: May 4, 2010

Subject: Confidentiality Request regarding application for certification
FCC ID: BEJE2380VV

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, we hereby request confidential treatment of information accompanying this application as outlined below:

Exhibit Type	File Name
BLOCK DIAGRAM	**CONF(L)_E2380VV_BlkDia.pdf**

The above material contains trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

In addition to above mentioned document, pursuant to Public DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR 2.803 and the importation rules in 47 CFR 2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices. We are requesting the commission to grant short-term confidentiality request on the following

Exhibit Type	File Name
EXTERNAL PHOTOGRAPHS	**CONF(S)_E2380VV_ExtPho.pdf**
INTERNAL PHOTOGRAPHS	**CONF(S)_E2380VV_IntPho.pdf**
USER'S MANUAL	**CONF(S)_E2380VV_UseMan.pdf**

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Sincerely,

Jae Cheon Lee, General Manager
LG Electronics USA